



PURIM

Mishloah Manot

Three Mitzvot for the Price of One!

- Mitzvah # 1** Sending “Mishloah Manot,” gifts of food, to friends and family in celebration of the holiday of Purim.
- Mitzvah # 2** All proceeds from this program will be donated to the *Rabbi's Mitzvah Fund* which is used at the Rabbi's discretion to assist members of the community, efforts in Israel and IDF soldiers.
- Mitzvah # 3** Items in the Mishloah Manot basket include products from Israel, enabling us to lend our economic support to Israel.

How it works: For as low as \$25.00 you can send a truly wonderful gift.

Every Beit Rayim family will receive a Mishloah Manot package which will also contain a beautiful certificate listing the names of all the congregants who have contributed to the basket. For example, if ten families send you Mishloah Manot - you will receive one package with a certificate listing the ten families who contributed to your gift.

Beit Rayim's Mishloah Manot program allows you to fulfill one of the special mitzvot of Purim and at the same time enable the performance of future mitzvot. Profits from this mitzvah program go directly to the Rabbi's Mitzvah Fund, enabling him to perform acts of tzedakah for those in need. Our expressions of thoughtfulness to family and friends on Purim are thus transformed into an act of righteousness benefiting others beyond our immediate circle of caring.

If you have any questions on this wonderful program please call
the synagogue office 905-889-0276 ext.31

Please read the attached order form for details.....

CELEBRATE PURIM WITH FLAIR

The Carnival spirit rules on Purim. Everyone is expected to make this day one of general merriment. Costumes and masks, games and activities all help create a feeling of fun and celebration. We are invited to be silly and carefree. The sense of playfulness is expressed in our celebration of the holiday and even into some of the mitzvot we are expected to perform as part of our festivities.

There are four Mitzvot associated with Purim:

1 **Reading Megillat Esther (The Scroll of Esther) Out Loud**

The Megillah (Scroll of Esther) is read in the synagogue at the evening and morning service of Purim. It is customary to use graggers, noisemakers, during this reading every time Haman's name is mentioned, to drown out mention of his name.

2 **Rejoicing and Having a Festive Meal**

What's a holiday without food? It is customary to have a Seudat Purim, a festive meal beginning late in the afternoon of Purim. To add to the joyous nature of the holiday people compose silly songs, prepare plays loosely based on the Purim narrative, write parodies of kiddush or other prayers and generally indulge their funny bones.

A three-cornered Purim delicacy known as a "Hamantash" is traditionally eaten. The "Hamantash", a German word meaning "Haman Pocket" is usually filled with poppy seeds, dates, nuts, raisins, jams, chocolate chips or prunes.

3 **Mishloach Manot: Giving Gifts of Food**

Also called "Shalach Manot", it is the practice to emulate the Jews of the days of Esther who after their redemption exchanged gifts of food. It is traditional to give foods that require no further preparation such as hamantashen, dried fruits, nuts, chocolates and candies.

4 **Matanot La-evyonim: Giving to the Poor**

A special remembrance of the poor is customary on Purim. On any occasion of joy it is natural that we should share our happiness with others. It is noteworthy that this mitzvah was so important that even the poor were required to give to those less fortunate than themselves.

All four mitzvot of Purim also serve a second purpose – they bring us together as a community. First, we all sit together, as we hear the Megillah being read. The mitzvah of *Matanot L'Evyonim* - Giving to the Poor - unifies the poor and the wealthy and enables everyone to participate in the joy of the holiday. Mishloach Manot - Sending Gifts of Food - strengthens the ties between ourselves and our friends. But this is still not enough. Finally, to release the last barriers that separate us, we eat and drink together in a festive meal. The lightheartedness of the Purim meal is meant to rid us of our inhibitions, not to bring us to wildness, but to allow us to show our inner and deeper love for one another. By rejoicing with each other, we blur the boundaries separating us, so we feel an even greater sense of oneness as a kahal (congregation).

MISHLOAH MANOT INSTRUCTIONS FOR ORDERING 2010/5770

TO ORDER:

1. Please indicate on the back of this page the Family ID and name(s) of the person(s) to whom you wish to send Mishloah Manot at \$25 per package. You may also fill in and attach the membership list which was sent with this package.

– OR –

2. **Make a big noise as part of the Golden Gragger Club!**



For a flat rate of \$118, your name will appear on the Mishloah Manot scroll of every Beit Rayim congregant (except on your scroll) **and you will receive a tax receipt for \$100!**

3. **FINAL DEADLINE: Friday, February 12, 2010**

Sorry, we are unable to accept late orders

4. **Send in order forms with your payment to the Synagogue Office. Payments with a cheque made payable to Beit Rayim can be mailed to: 1118 Centre Street, Suite 209 Thornhill, ON L4J 7R9 Orders by credit card can either be scanned and emailed to admin@beitrayim.org or faxed to 905-889-4113**

DELIVERY PROCEDURE: This year, every effort will be made to deliver your Mishloah Manot prior to Purim which begins on Saturday evening, February 27, 2010.

For further information, contact the synagogue office
at 905-889-0276 ext. 31

BEIT RAYIM MISHLOAH MANOT ORDER FORM - 2010/5770

For accurate and prompt processing, you must fill out the form completely

Name: _____ Your Family ID: _____

Tel.: _____ - _____ - _____ Your Email address: _____

If you only wish to purchase individual baskets please fill in the following information.
(skip this section if selecting flat rate option below)

FAMILY ID	NAME	FAMILY ID	NAME
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Packages are also available for you to purchase for non-members this year, but will not be delivered by our volunteers. You must make arrangements to pick these up. Just add the number that you would like to the individual package line on the order form below.

SUMMARY OF ORDER

Order Deadline - Friday, February 12, 2010

Payments accepted by Cheque (preferred), Visa or MasterCard

Payments must accompany your order

_____ packages @ \$25.00 each = _____

Flat Rate - name to appear on all scrolls (except your own)

you will receive a tax receipt for \$100 entire membership \$118 = _____

TOTAL AMOUNT: = \$ _____

Please check one of the following:

I have enclosed a cheque

I am paying by *Visa* *MasterCard*

My card number is (please print clearly) ____ - ____ - ____ - ____ *exp.* ____ - ____

Name on card: _____

Signature: _____

TO VOLUNTEER ON SUNDAY, February 21: Please check off the boxes below.

Yes, I am available to assemble packages. (10 AM – 1 PM)

Yes, I am available to deliver packages. (Pickup 12 – 1 PM)

FOR OFFICE USE ONLY:

Date received: _____

Inv. # _____