



## PURIM

### Mishloah Manot

### This Year Four Mitzvot for the Price of One!

- Mitzvah # 1** Sending “*Mishloah Manot*,” gifts of food, to friends and family in celebration of the holiday of Purim.
- Mitzvah # 2** All proceeds from this program will be donated to the *Chesed Fund*, which will be used to assist members of our community.
- Mitzvah # 3** Items in the Mishloah Manot basket include products from Israel, enabling us to lend our economic support to Israel.
- Mitzvah # 4** You can choose to not receive a basket. We will donate its value to the *Pride of Israel Kosher Food Bank* which serves 140 Jewish families every Wednesday, year round.

**How it works: For as low as \$25.00 you can send a truly wonderful gift.**

Every Beit Rayim family will receive a Mishloah Manot package which will also list the names of all the congregants who have contributed to the basket. For example, if ten families send you Mishloah Manot - you will receive one package with a certificate listing the ten families who contributed to your gift. For a flat rate of \$118, your name will appear on the Mishloah Manot scroll of every Beit Rayim congregant (except your own) **and you will receive a tax receipt for \$100!**

Beit Rayim's Mishloah Manot program allows you to fulfill one of the special mitzvot of Purim and at the same time enable the performance of future mitzvot. Profits from this mitzvah program will go to our Chesed Fund, enabling our Congregation to perform acts of *tzedakah*. Our expressions of thoughtfulness to family and friends on Purim are thus transformed into an act of righteousness benefiting others beyond our immediate circle of caring.

If you have any questions on this wonderful program please call  
the synagogue office 905-889-0276 ext.31

Please read the attached order form for details.....

## CELEBRATE PURIM WITH FLAIR

The Carnival spirit rules on Purim. Everyone is expected to make this day one of general merriment. Costumes and masks, games and activities all help create a feeling of fun and celebration. We are invited to be silly and carefree. The sense of playfulness is expressed in our celebration of the holiday and even into some of the mitzvot we are expected to perform as part of our festivities.

There are four mitzvot associated with Purim:

1 **Reading Megillat Esther (The Scroll of Esther) Out Loud**

The Megillah (Scroll of Esther) is read in the synagogue at the evening and morning service of Purim. It is customary to use graggers, noisemakers, during this reading every time Haman's name is heard, to drown out his name.

2 **Rejoicing and Having a Festive Meal**

What's a Jewish holiday without food? It is customary to have a Seudat Purim, a festive meal beginning late in the afternoon of Purim. To add to the joyous nature of the holiday, people compose silly songs, prepare plays loosely based on the Purim narrative, write parodies of kiddush or other prayers and generally indulge their funny bones.

A three-cornered Purim delicacy known as a "Hamantash" is traditionally eaten. The "Hamantash", a German word meaning "Haman Pocket" is usually filled with poppy seeds, dates, nuts, raisins, jams, chocolate chips or prunes.

3 **Mishloah Manot: Giving Gifts of Food**

Also called "Shalach Manot", it is the practice to emulate the Jews of the days of Esther, who after their redemption, exchanged gifts of food. It is traditional to give foods that require no further preparation such as hamantashen, dried fruits, nuts, chocolates and candies.

4 **Matanot La-evyonim: Giving to the Poor**

A special remembrance of the poor is customary on Purim. On any occasion of joy, it is natural that we should share our happiness with others. It is noteworthy that this mitzvah was so important that even the poor were required to give to those less fortunate than themselves.

All four mitzvot of Purim also serve a second purpose – they bring us together as a community. First, we all sit together, as we hear the Megillah being read. The mitzvah of *Matanot L'Evyonim* - Giving to the Poor - unifies the poor and the wealthy and enables everyone to participate in the joy of the holiday. Mishloah Manot - Sending Gifts of Food - strengthens the ties between ourselves and our friends. But this is still not enough. Finally, to release the last barriers that separate us, we eat and drink together in a festive meal. The lightheartedness of the Purim meal is meant to rid us of our inhibitions, not to bring us to wildness, but to allow us to show our inner and deeper love for one another. By rejoicing with each other, we blur the boundaries separating us, so we feel an even greater sense of oneness as a *kahal* (congregation).



## MISHLOAH MANOT INSTRUCTIONS FOR ORDERING 2012/5772

### INSTRUCTIONS TO ORDER:

#### **Make a big noise as part of the Golden Gragger Club!**

For a flat rate of \$118, your name will appear on the Mishloah Manot scroll of every Beit Rayim congregant (*except your own*) and you will receive a tax receipt for \$100!



– OR –

Put a check mark against the name of each of the families you wish to send to on the Beit Rayim Family List which was sent with this package and include it with your order.

**Want to send a gift to a friend?** You can order extra baskets at a cost of \$25 each. Be sure to indicate the number of baskets on the order form.

**ORDER DEADLINE: Friday, February 17, 2012**

**Sorry, we are unable to accept late orders**

Send in order forms with your payment to the Synagogue Office.

Payments with a cheque made payable to Beit Rayim can be mailed to: 209-1118 Centre Street, Thornhill, ON L4J 7R9

Orders by credit card can either be scanned and emailed to [admin@beitrayim.org](mailto:admin@beitrayim.org) or faxed to 905-889-4113

**DELIVERY PROCEDURE:** Every effort will be made to deliver your Mishloah Manot in time for Purim which begins on Wednesday evening, March 7, 2012

For further information, contact the synagogue office:  
905-889-0276 ext. 31

# BEIT RAYIM MISHLOAH MANOT ORDER FORM - 2012/5772

For accurate and prompt processing, you must fill out the form completely

Name: \_\_\_\_\_ Your Family ID: \_\_\_\_\_

Tel.: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Your Email address: \_\_\_\_\_



*I/We do not want to receive a basket. Please donate it to the Pride of Israel Food Bank*

If you are selecting the flat rate option please skip to the Summary of Order box below.

If you wish to purchase baskets for specific families, you must put a check mark against each of the names that you wish to send to on the Beit Rayim Family List that was included in your mailing. Please remember to include the list with your order and complete the Summary of Order section.

*Packages are also available for you to purchase for non-members this year, but will not be delivered by our volunteers. You must make arrangements to pick these up. Just add the number that you would like to the individual package line on the order form below.*

## SUMMARY OF ORDER

Order Deadline - Friday, February 17, 2012

Payments accepted by Cheque (preferred), Visa or MasterCard

Payments must accompany your order

I wish to order the following number of packages for Beit Rayim Members

\_\_\_\_\_ packages @ \$25.00 each = \_\_\_\_\_

Flat Rate - name to appear on all scrolls (except your own)

you will receive a tax receipt for \$100  entire membership \$118 = \_\_\_\_\_

I would like to order the following number of packages for my friends and family

\_\_\_\_\_ packages @ \$25.00 each = \_\_\_\_\_

TOTAL AMOUNT: \$ \_\_\_\_\_

*Please check one of the following:*

*I have enclosed a cheque*  *I am paying by:*  Visa  MasterCard

*My card number is (please print clearly)* \_\_\_\_ - \_\_\_\_ - \_\_\_\_ - \_\_\_\_ *exp.* \_\_\_\_ - \_\_\_\_

*Name on card:* \_\_\_\_\_

*Signature:* \_\_\_\_\_

This projects success depends on your generosity in volunteering your time.

Please indicate your support to help, by filling in the information below.

Yes, I am available to assemble packages in the morning on Sunday, March 4, 2012

Yes, I am available to deliver packages.

FOR OFFICE USE ONLY:

Date received: \_\_\_\_\_

Inv. # \_\_\_\_\_